

# How Hot a Destination Brazil is Right Now...

A Property Investment Article from Pinnacle

*Covering nearly half of South America, Brazil is the fifth largest country on the planet and is attracting much attention as a place to invest. As a tertiary market we outline the reasons why Brazil is hot for investors.*

## Political Stability

Brazil enjoys a democratic political system that has been guided since 2003 by President Lula da Silva. The administration has driven political reforms, economic and social reforms, all of which are adding to its significant economic strides.

## A Period of Long and Sustained Growth

Key economic facts point to Brazil's ability to sustain the growth that has already announced its arrival on a global scale:

- Inflation and interest rates have recovered from their highs and are now tightly managed.
- Brazil is protected from any global energy crisis as it does not depend on any external suppliers of petroleum. 85% of its energy requirements are met from renewable energy sources.
- Brazil has 22% of the planet's arable land.
- Brazil has a massive export-driven economy as the world's 8<sup>th</sup> largest producer of commercial planes, cars & steel.

## Tourism

Tourism in Brazil has multiplied by a factor of x15 in the last four years, and these numbers are set to grow as the country hosts the World Cup football in 2014 and Olympic Games in 2016. Over US\$330bn is being invested in infrastructure.

Brazil receives over 800 international flights per week, and the tourism industry alone employs well over 2,000,000 people.

## Buying Property in Brazil is Easy

As there are no restrictions on foreign real estate ownership, foreigners enjoy the same rights and obligations as those placed on Brazilians. The Brazilian government allows 100% freehold title to land and property.

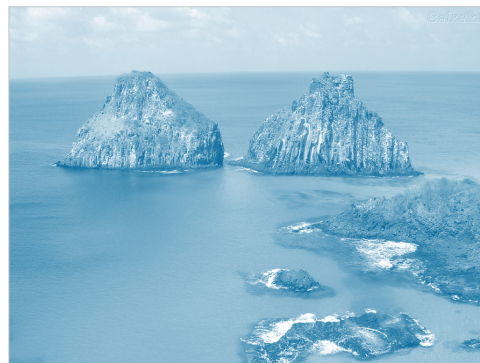
Properties are usually bought using a Public Sales and Purchase Deed. This will be drawn up and signed in front of a notary in Brazil, and then registered at the real estate registry in the town where the property is bought. But don't worry - buyers don't have to be present. Through a power of attorney, trusted lawyers in Brazil manage the sale on behalf of investors.

## How Safe is Brazil?

Violent street crime is evident in Brazil, however this is mainly concentrated in the big cities such as Sao Paulo, Rio & Brasilia.

The safest cities in Brazil lie in the Northeast where the population is friendly and welcoming.

The Northeast also boasts the purest air in Brazil, and there is virtually no risk of flood, hurricane, storms, tsunamis or earthquakes.



Sunny Skies for Brazil

Start building your property portfolio now:

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## Where to Buy?

If you want to get away from the more aggressive cities such as Rio and Sao Paulo, look no further than Natal in the North East.

Natal is protected from out of character and cheap low-end developments through strict control by the authorities who ensure that nature is largely preserved in its original condition, which leaves truly fantastic scenery resulting in upmarket developments that will grow in capital value.

Natal has been selected as a World Cup host city and is building its own 500 boat marina. It's also only just over 7 hours from continental Europe, served by the soon to be finished 5<sup>th</sup> largest airport in the World.



The beautiful beaches of Northeastern Brazil

## In Conclusion

The Northeast of Brazil is enjoying a significant increase in economic activity and the benefits of a stable currency, lower interest rates, rising employment and uninterrupted GDP growth. Property prices are experiencing unprecedented growth in demand from local and international buyers fuelling growth in excess of 20%.

According to the Deutsche Bank Group, in the medium term various factors remain supportive of real estate valuations. For the property investor who seeks to minimise risk and maximise capital growth, this is a fantastic time to invest in the Northeast due to the strong signs that the area is becoming even more popular and property prices are extremely low in comparison to what they are expected to be.

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